Gardendale Youth Baseball

Post Office Box 141, Gardendale, Alabama 35071

BASEBALL PROGRAM ADS FOR SALE!!!!!

Details on our 2012 Baseball Program:

In a continued attempt to provide our children with a special keepsake, **Gardendale Youth Baseball** is excited to announce the sale of our 2012 Baseball Program. These programs feature team photos and action shots as well as individual photos that can be included in paid advertisements. These ads are purchased by local businesses, parents, grandparents, friends, and other family members. We encourage each player to sell at least one ad in order to make this project a success!

The top 3 teams earning the most in advertisement sales will be provided with money for their end of the season party.

1st Place: $150.00 2nd Place: $100.00 3rd Place: $75.00

The sale of the advertisements will begin immediately. In order for the program to be available on park day, May 12th, **all ads and money must be turned in no later than Tuesday, April 3rd**. A representative (Team Mom) from each team should collect the ads/payments for their team. **That person should bring all Ads to the pavilion by the concession stand on one of the following collection dates, Saturday, March 31st (opening day) or Tuesday, April 3rd.** It is important that you turn in your forms/payments as soon as they are completed so that the program will be ready on park day. Please **DO NOT** turn in your ad to the concession stand.

Photos may be placed in the ads. All pictures will be in black & white, however you may turn in colored photos, and we will convert them to black & white. You have the following options when placing a photo in an advertisement. You can use the picture taken of your child by Field of Dreams Photography on picture day, which will be provided to us by Vicki Unlap. You can also use a photo of your choice from your personal collection. If you choose to provide your own photo, please do one of the following; place it on a cd/rom attaching that to your order form, email it to **jonica147@charter.net**, or attach the actual photo to the order form. **Please make sure that the child's name, the advertiser's name and the team name is listed on the picture or email.** If you are attaching pictures or any type of company art files to your form, DO NOT staple them. This will show up when scanned. Place them in an envelope and staple the envelope to the form. If you plan to use your child's season picture taken at picture time, please note professional picture on the order form. These pictures will be provided by Vicki Unlap at Field of Dreams Photography.

Our goal for completion is park day, Saturday, May 12th,. The programs will be available at the park for $5.00 each.

The tentative layout of the program will provide a half page featuring each team, as well as individual photos/advertisements based on the type of ad you choose to purchase/sale. The final layout of this program will strictly depend on each team's participation in the ad sales. The cost of an ad is as follows. Please allow only 1 picture for a fourth, 2 for a half, and 4 for a full page ad. If you want to use more pictures that stated, there will be a $5 charge for each additional picture.

Full Page: $100.00 ½ Page: $60.00 ¼ Page: $35.00

Please note: No ad will be included without proper payment in advance.

Don't miss out on this great keepsake for your child! If you have any questions, please contact,
Jonica Williams 337-9904

BASEBALL PROGRAM ADVERTISEMENT ORDER FORM

Gardendale Youth Baseball is beginning the sale of advertisements for their 2012 Baseball Program. We would like to ask you to consider the placement of an advertisement with us. This is an excellent and inexpensive way to advertise or to honor your child for his/her efforts and accomplishments. Your support is greatly appreciated.

Please indicate below the size of your advertisement. Please include a legible reproduction of your company logo along with your advertisement and order form. (Camera Ready Art or Ad Slick would be extremely helpful.)

We highly recommend any advertisements that include a photograph be in **jpg, ai, eps, bmp, tif, or cdr** format. You may email it to Jonica Williams at **jonica147@charter.net** You can also provide a cdrom, hard copy picture, or choose to use the professional picture taken on picture day. If you are using the professional picture, the picture will be provided by Vicki Unlap from Field of Dreams Photography. If you are providing a hard copy picture, please write the player's name and team name on the back of the picture, place it in an envelope and attach it to the order form. Please also place player's information on a cdrom or email as well. If you have any questions, please contact Jonica Williams at 337-9904.

☐ **Full Page $100** ☐ **Half Page $60** ☐ **Fourth Page $35**

_____
Advertiser Name

_____ _____
Contact Name Phone #

Checks should be made payable to Gardendale Youth Baseball Association.
Please check how your art/photo will be sent.

☐ **CDRom** ☐ **Email** ☐ **Photo Attached** ☐ **Pro Photo (Picture Day)**

Filename (if applicable): _____

Please provide the player and contact information responsible for this ad below.

_____ _____ _____
Player Name League Team Name

_____ _____ _____
Parent Name Home Phone # Cell/Work #

THANK YOU FOR YOUR SUPPORT!!!

PLEASE DO NOT WRITE BELOW THIS POINT……GYB BOARD USE ONLY

Received & Verified by: _____ Date: _____Collected: $ _____ Cash____ Ck#_____